



sefh

Science & Engineering Fair of Houston

SPONSORSHIP OPPORTUNITIES



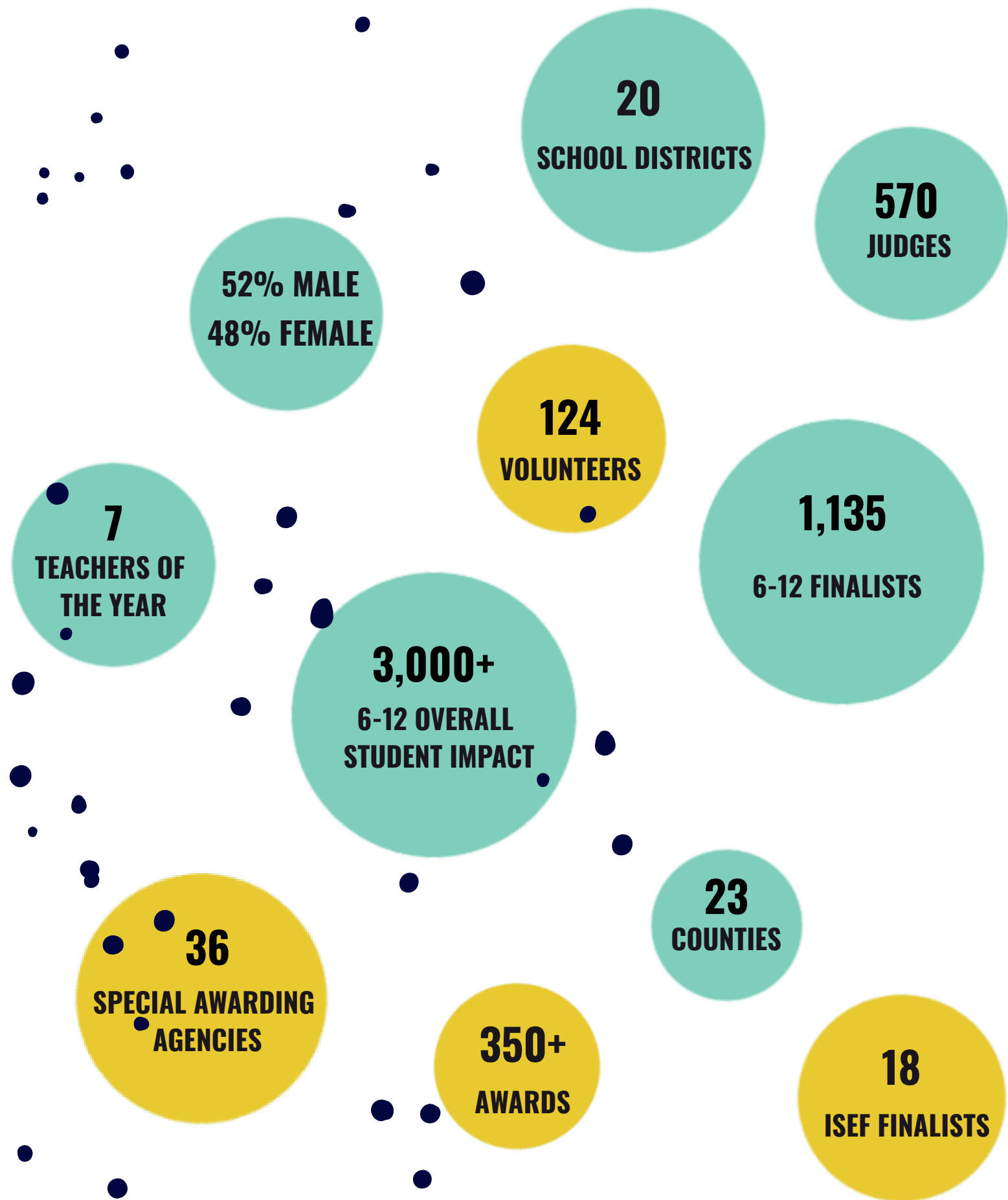
SUPPORT FUTURE STEM LEADERS

The Science and Engineering Fair of Houston (SEFH) is a 501(c)(3) nonprofit educational organization dedicated to inspiring the next generation of innovators. SEFH serves as one of the largest regional Texas Science and Engineering Fairs that provides students in grades 6–12 with meaningful STEM learning experiences which extend beyond the classroom. Participation is open to all eligible students regardless of race, gender, religion, national origin, or socioeconomic background.

As the official regional fair for Harris County and 22 surrounding counties, SEFH engages thousands of students each year and advances top regional winners to the State Fair and Regeneron International Science and Engineering Fair (ISEF).

Through its programs—including the annual fair, a Science & Engineering Writing Contest, and Art Poster Design Contest—SEFH cultivates critical thinking, research skills, and real-world application of STEM knowledge to prepare students for the growing demands of a technology-driven workforce.

PROGRAM IMPACT



SURVEY SAYS...

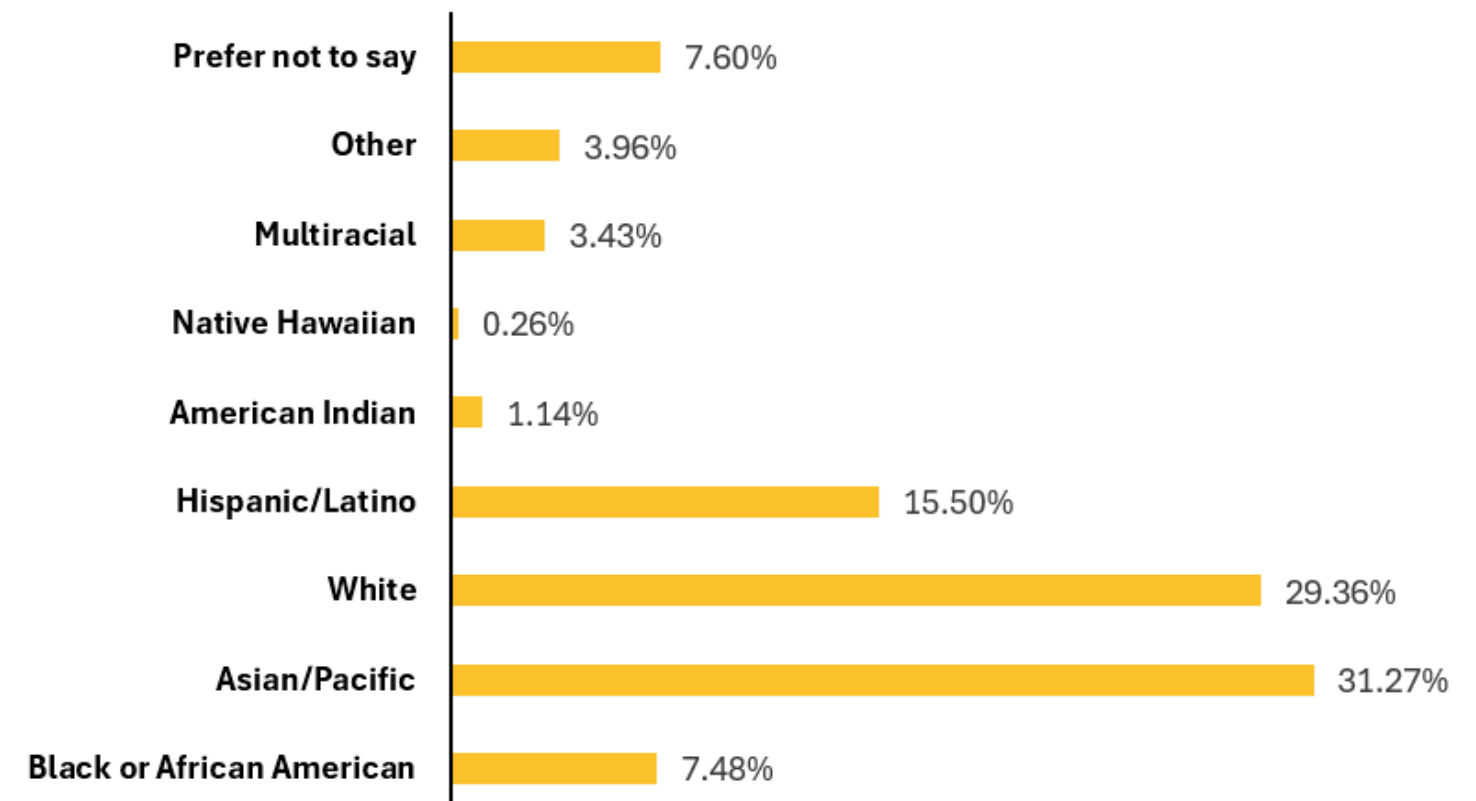
Based on the student attitude towards career in STEM survey results administered at SEFH, **male** participants identified being more interested in career areas such as Physics, Mathematics, Computer Science, Energy, and Engineering. On the other hand, **female** participants reported having a more favorable interest in fields such as Environmental Work, Biology, Veterinary work, Medicine, and Medical Science.

RECEIVED MENTOR SUPPORT

Great futures are sparked by great mentors. When students are surrounded by people who believe in their potential, their dreams expand, their confidence grows, and their pathways widen. Mentorship turns inspiration into action—and possibility into achievement.

48% MALE
52% FEMALE

PARTICIPANT ETHNICITY





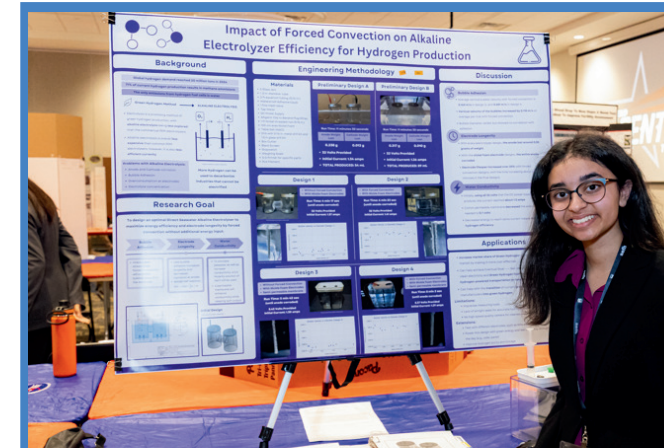
SEFH CATEGORY SPONSORSHIP

BE A CHAMPION

SEFH project categories span 18 industry leading STEM fields, encouraging students to conduct impactful research and develop solutions to real-world challenges. Each project is placed into a judging category where students showcase their findings, defend their work, and propose innovative strategies to improve our communities and world. The three main categories are Life Science, Physical Science, and Engineering.

Sponsoring a category offers a strategic opportunity to elevate your organization's brand as a champion of STEM excellence and innovation. Category sponsors gain high-visibility recognition, direct alignment with emerging talent in their field, and the opportunity to influence and inspire future leaders, researchers, and innovators.

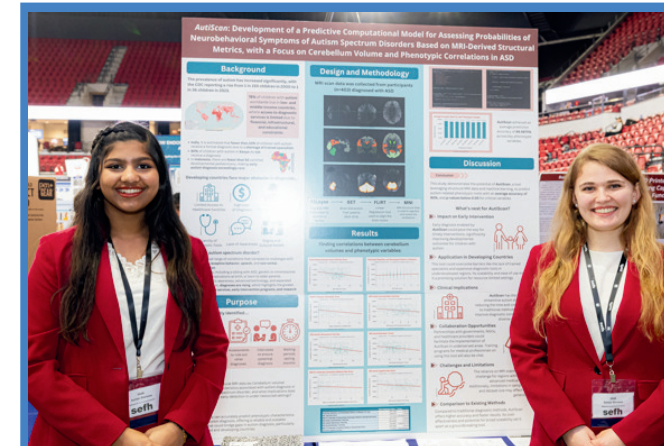
Aligning your organization with a specific STEM category reinforces your commitment to advancing education, workforce development, and breakthrough thinking in your industry.



ANIMAL SCIENCES (ANIM)

- Animal Behavior
- Cellular Studies
- Development
- Ecology
- Genetics
- Nutrition and Growth
- Physiology
- Systematics and Evolution

Life
Science



BEHAVIORAL & SOCIAL SCIENCES (BEHA)

- Clinical & Developmental Psychology
- Cognitive Psychology
- Neuroscience Physiological
- Psychology
- Sociology
- Social Psychology

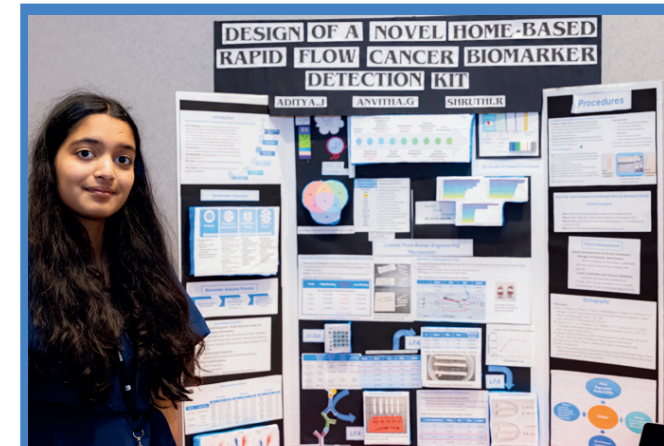
Life
Science



BIOCHEMISTRY & MICROBIOLOGY (BIO)

- Analytical Biochemistry
- General Biochemistry
- Medicinal Biochemistry
- Structural Biochemistry
- Antimicrobials & Antibiotics
- Applied Microbiology
- Bacteriology
- Environmental Microbiology
- Microbial Genetics
- Virology
- Cell Physiology
- Cellular Immunology
- Genetics
- Molecular Biology
- Neurobiology

Life
Science



MEDICINE AND HEALTH (MED)

- Computational Biomodelling
- Computational Epidemiology
- Computational Evolutionary Biology
- Computational Neuroscience
- Computational Pharmacology
- Genomics
- Disease Detection & Diagnosis
- Disease Prevention
- Disease Treatment & Therapies
- Drug Identification & Testing
- Pre-Clinical Studies
- Cell, Organ, & Systems Physiology
- Genetics & Molecular Biology of Disease
- Immunology
- Nutrition & Natural Products
- Pathophysiology

Life
Science



PLANT SCIENCES (PLNT)

- Agriculture
- Agronomy
- Ecology
- Genetics & Breeding
- Growth & Development
- Pathology
- Plant Physiology
- Systematics & Evolution

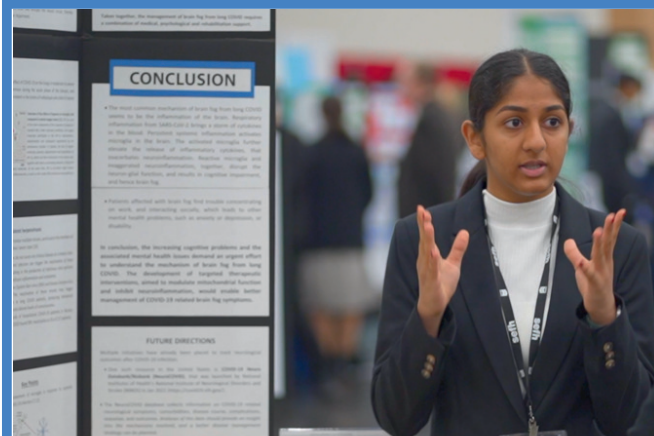
Life
Science



MATHEMATICS (MATH)

- Algebra
- Analysis
- Combinatorics
- Graph Theory & Game Theory
- Geometry & Topology
- Number Theory
- Probability & Statistics

Physical
Science



CHEMISTRY (CHEM)

- Analytical Chemistry
- Computational Chemistry
- Environmental Chemistry
- Inorganic Chemistry
- Materials Chemistry
- Organic Chemistry
- Physical Chemistry

Physical
Science



PHYSICS & ASTRONOMY (PHYS)

- Atomic
- Molecular
- Optical Physics
- Astronomy & Cosmology
- Biological Physics
- Condensed Matter & Materials
- Mechanics
- Nuclear & Particle Physics
- Theoretical, Computational, & Quantum Physics

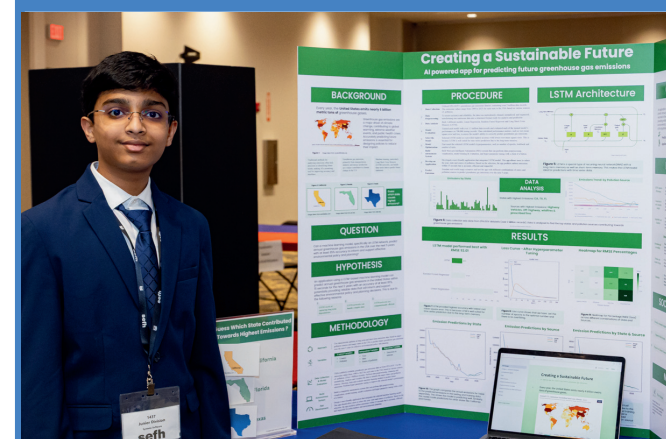
Physical
Science



EARTH & ENVIRONMENTAL SCIENCES (EAEV)

- Atmospheric Science
- Climate Science
- Environmental Effects on Ecosystems
- Geosciences
- Water Science

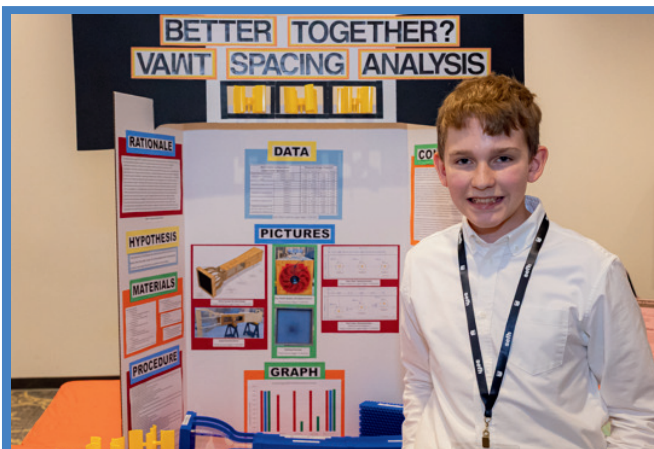
Physical
Science



SYSTEMS SOFTWARE (SOFT)

- Algorithms
- Cybersecurity
- Databases
- Human/Machine Interface
- Languages & Operating Systems
- Mobile Apps
- Online Learning

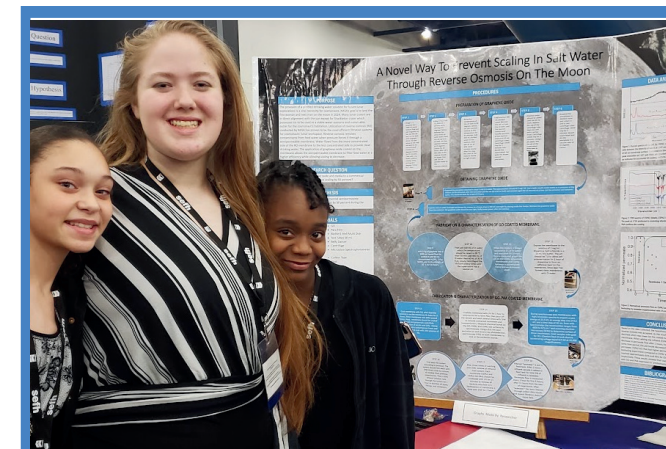
Physical
Science



ENERGY & TRANSPORTATION (EGTR)

- Biological Process & Design
- Solar Process
- Materials & Design
- Energy Storage
- Wind & Water
- Movement Power Generation
- Hydrogen Generation & Storage
- Thermal Generation & Storage
- Triboelectricity & Electrolysis

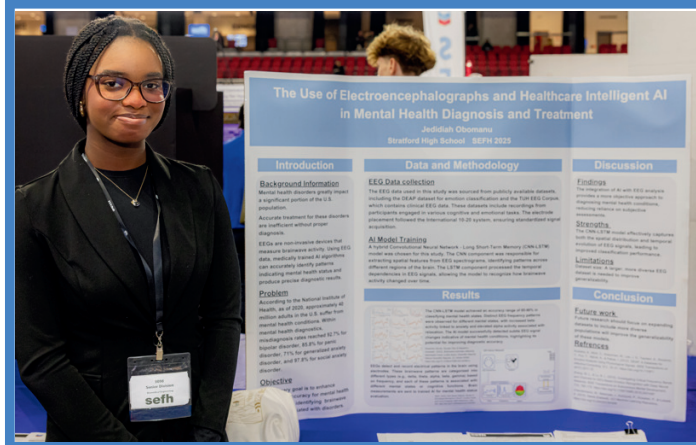
Physical
Science



AEROSPACE ENGINEERING (AERO)

- Aerospace
- Aeronautical Engineering

Engineering



BIOMEDICAL ENGINEERING (ENBM)

- Biomaterials & Regenerative Medicine
- Biomechanics
- Biomedical Devices
- Biomedical Sensor & Imaging
- Cell & Tissue Engineering
- Sythnetic Biology

Engineering



ENVIRONMENTAL ENGINEERING (ENEV)

- Bioremediation
- Land Reclamation
- Pollution Control
- Recycling and Waste Management
- Water Resources Management

Engineering



CHEMICAL ENGINEERING & MATERIALS SCIENCE (CEMS)

- Biomaterials
- Ceramic & Glasses
- Composite Materials
- Computation and Theory
- Electronic, Optical, & Magnetic Materials
- Nanomaterials
- Polymers

Engineering



ROBOTICS & INTELLIGENT MACHINES (ROBO)

- Biomechanics
- Cognitive Systems
- Control Theory
- Machine Learning
- Robot Kinematics

Engineering



EMBEDDED SYSTEMS (EBED)

- Circuits
- Internet of Things
- Microcontrollers
- Networking and Data Communications
- Optics
- Sensors
- Signal Processing

Engineering



ENGINEERING MECHANICS (ENMC)

- Civil Engineering
- Computational Mechanics
- Control Theory
- Ground Vehicle Systems
- Industrial Engineering - Processing
- Mechanical Engineering
- Naval Systems

Engineering

By sponsoring a category, you are not just supporting a science fair—you are investing in the future of STEM talent and changing the trajectory of students' lives. Your contribution fuels discovery, builds confidence, and ensures students from all backgrounds have the opportunity to pursue STEM pathways and see themselves as scientists, engineers, inventors, and problem-solvers.

Your Support Transforms Students' Lives

- Provides the encouragement and recognition that can spark a lifelong passion for STEM
- Elevates student voices, especially those historically underrepresented in STEM fields
- Creates breakthrough moments where students hear, "Your idea matters. Keep going."

Your Investment Advances Corporate and Community Impact

- Aligns your organization with a STEM category connected to your mission and corporate priorities
- Demonstrates leadership in driving education, innovation, and workforce development
- Builds brand visibility and credibility among educators, families, industry partners, and emerging talent

When you choose to sponsor a category, you champion innovation, strengthen the STEM workforce pipeline, and inspire students to envision themselves as future leaders and change-makers.



Sponsorship Levels Overview

SEFH thrives through the generous support of our sponsors — companies, foundations, and individuals dedicated to inspiring and empowering the next generation of diverse STEM innovators. Beyond our title sponsorship, SEFH offers a range of additional sponsorship opportunities that allow organizations and individuals to invest in future leaders of science and technology.

These partnerships not only strengthen the fair’s impact but also create meaningful engagement between sponsors and student finalists, building connections that can shape tomorrow’s workforce and innovation landscape.

PRESENTING SPONSOR

Position your company as a leader among the forward-thinking corporations, foundations, organizations, and individuals who support SEFH. As the Presenting Sponsor, you will have the opportunity to make a meaningful investment in life-changing programs that inspire the next generation of STEM leaders and innovators. This premier sponsorship level supports all elements of the fair.

ADDITIONAL SPONSOR LEVELS

Companies, foundations, and individuals can support SEFH at any level—**Platinum, Gold, Silver, Patron, Benefactor, or Friend**—helping 6th–12th grade students explore STEM, develop skills, and showcase their innovations, while gaining meaningful recognition as champions of the next generation of STEM leaders.

Please use this link to view more details about the program and additional sponsorship opportunities:
<https://drive.google.com/drive/folders/1BZVt4ZRypaNUXr91VCUsKbNiCKEZ26Ch?usp=sharing>

SIGNATURE HIGHLIGHTS

SEFH offers numerous high-visibility opportunities to highlight your company's brand throughout the fair. Sponsor branding can be featured in key areas such as **Display & Safety Zones, Judge Area, Teacher’s Lounge, Project Categories, Game Zone, Adopt-an-ISEF Finalist, Exhibitor Assistance Hub, Award Ceremony Program, Jumbotron and Running Board, STEM Festival, and SEFH Award Banquet**—ensuring your support is seen by students, educators, and the broader STEM community.

Sponsors receive tailored recognition and partnership benefits corresponding to their total financial commitment, ensuring alignment with their corporate visibility and community engagement goals.

Sponsor Benefits	FRIEND	BENEFACTOR	PATRON	SILVER	GOLD	PLATINUM	PRESENTING
	Under \$999	\$1,000 - \$2,499	\$2,500 - \$4,999	\$5,000 - \$9,999	\$10,000 - \$19,000	\$20,000 - \$50,000	\$75,000 +
Grand Award Category Sponsor							✓
Company Name Displayed on Project Portal			✓	✓	✓	✓	✓
Company Name & Logo on SEFH Website w/ active link	✓	✓	✓	✓	✓	✓	✓
Presence in branding & marketing including print, digital, and signage				✓	✓	✓	✓
Company name on T-shirt				✓	✓	✓	✓
Company employees invited to judge projects	✓	✓	✓	✓	✓	✓	✓
Company employees invited to join Display & Safety Committee	✓	✓	✓	✓	✓	✓	✓
Company representatives attend SEFH Award Ceremony	✓	✓	✓	✓	✓	✓	✓
Name Recognition in Award Program	✓	✓	✓	✓	✓	✓	✓
SEFH STEM Festival Premium Space							✓
SEFH STEM Festival One Table Space		✓	✓	✓	✓	✓	✓
Invitation for 4 to SEFH Award Banquet							✓
Invitation for 3 to SEFH Award Banquet						✓	
Invitation for 2 to SEFH Award Banquet					✓		
Invitation for 1 to SEFH Award Banquet				✓			
Category sponsorships, 5 for Junior Division and 5 for Senior Division						✓	
Category sponsorships, 3 for Junior Division and 3 for Senior Division					✓		
Category sponsorships, 1 for Junior Division and 1 for Senior Division				✓			
Category sponsorship, 1 for Junior and 1 for Senior Division			✓				
Category sponsorship, 1 for Junior Division		✓					

Additional Sponsorship Opportunities

SEFH STEM LEADERS PROGRAM

The SEFH STEM Leader Program for the past three years has inspired 4th–12th grade students to explore research and discover future STEM pathways. With the growing demand for skilled professionals, the program empowers students—regardless of background—to build the confidence, knowledge, and exposure needed to pursue these opportunities. Through peer-to-peer engagement at the SEFH Fair, students serve as STEM Leader Peer Judges, reviewing projects, interviewing participants, and collaborating in judging teams that promote critical thinking, leadership, and communication.

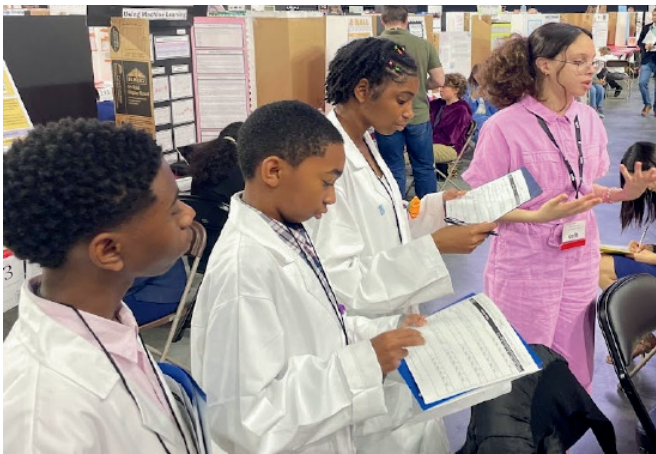
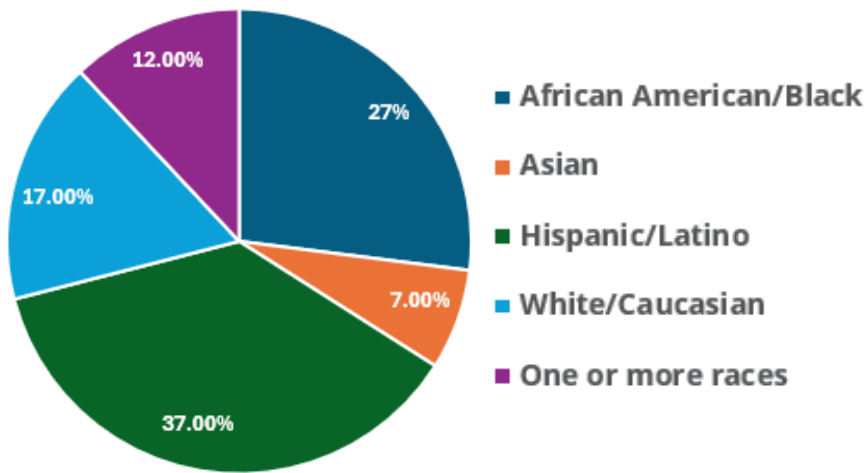
The program connects STEM Leaders with industry professionals and provides meaningful recognition that builds confidence and a sense of belonging. Many return the following year as SEFH participants, creating a powerful cycle of mentorship and inspiration that strengthens the pipeline of future innovators and leaders.



IMPACT BY THE NUMBERS

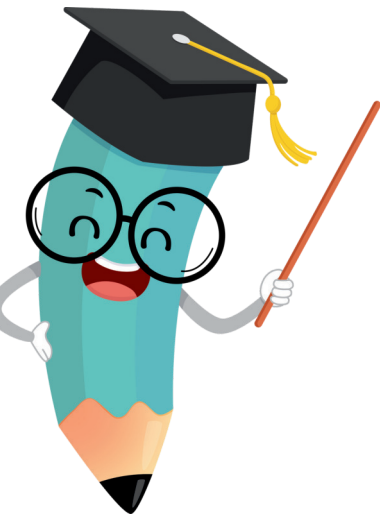
3% OTHER
40% MALE
57% FEMALE

Partnerships: Non-profit organization(s); Public School System
School Partners: 12 School districts; Charter and Home Schools
3 Year Impact: 164 Elementary, Middle, and High school students
Regional Area: 23 counties in Southeast Gulf coast area



	VISIONARY	RESEARCHER	INNOVATOR	CATALYST
Sponsor Benefits	\$2,500	\$5,000	\$10,000	\$20,000
Company Name & Logo on SEFH Website w/ active link		✓	✓	✓
Company logo on signage	✓	✓	✓	✓
Speaking opportunity to program participants	✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓
Fund student lunch & hospitality		✓	✓	✓
Support student transportation			✓	✓
Opportunity to provide “on the day” company STEM volunteers/mentors	✓	✓	✓	✓
Sponsor learning materials for student use on day of program			✓	✓
Company name on student swag bag				✓
Logo on Lab Coats				✓

TEACHER’S LOUNGE



Supporting the Teachers’ Lounge at the Science and Engineering Fair of Houston demonstrates a meaningful and strategic investment in the educators who develop tomorrow’s STEM workforce. This sponsorship provides a professional, welcoming space for teachers to recharge, collaborate, and access resources as they guide and support student innovators.

By sponsoring the lounge, your organization honors the mentors who spark curiosity and confidence in young STEM leaders while showcasing your commitment to advancing education, innovation, and regional talent development.

Sponsor Benefits	FRIEND	CONTRIBUTOR	ALLY	CHAMPION
	\$750	\$1,500	\$3,500	\$5,000 +
Exclusive Title Rights to the SEFH Teacher Lounge				✓
Logo on lounge signage	✓	✓	✓	✓
Featured on SEFH website and award program		✓	✓	✓
Two (2) 20 min spotlight sessions to share resources or STEM insights				✓
One (1) complimentary table during STEM Festival			✓	✓
May provide classroom kits, curriculum tools, or teacher gifts			✓	✓
May provide a branded snack and refreshment table for teachers				✓
Recognition during SEFH Award Ceremony				✓
May provide promotional inserts for Teacher Folder	✓	✓	✓	✓
Social media recognition			✓	✓
One (1) 10 min spotlight sessions to share resources or STEM insights			✓	

GAME ROOM

The SEFH STEM Game Room is a high-energy, hands-on activity zone where students explore problem-solving, teamwork, and strategy through play. Designed to spark curiosity and creativity, this space invites 6–12 students to challenge themselves, collaborate with peers, and have fun while engaging with STEM-aligned games and activities.



Your support helps create a memorable, educational, and exciting experience that encourages students to discover the joy in STEM through play. Together, we inspire the next generation of thinkers, builders, problem-solvers, and innovators.



Sponsor Benefits	STEM PLAYER	POWER UP PARTNER	ELITE PLAYER	GRAND MASTER
	\$750	\$1,500	\$3,500	\$5,000 +
Recognition as official Game Room sponsor				✓
Company signage at entrance and inside game area				✓
Logo on lounge signage	✓	✓	✓	
Logo on SEFH website			✓	✓
Social media recognition		✓	✓	✓
One (1) complimentary table during STEM Festival			✓	✓
Opportunity to host/brand game stations			✓	✓
Opportunity to provide volunteers or company reps			✓	✓
Ability to provide branded student prizes or giveaways	✓	✓	✓	✓
Recognition during festival announcements	✓	✓	✓	✓
Premier booth/activation space in Game Room				✓





ADOPT -A -ISEF FINALIST

For over 65 years, the Science & Engineering Fair of Houston (SEFH) has been a proud cornerstone of the Houston community—empowering over 400,000 students across 23 counties to explore, innovate, and lead in the world of STEM. These bright young minds have gone on to become engineers, scientists, educators, and changemakers—and none of it would have been possible without the generous support of donors and sponsors like you.

We invite you to be part of something extraordinary to support 12 - 36 ISEF Finalists. By adopting an ISEF Participant, you'll directly support a student's journey to the world stage, helping to cover travel, lodging, and competition costs to the Regeneron International Science and Engineering Fair. Your investment today fuels the dreams of tomorrow's STEM leaders.

Sponsor Benefits	STEM IMPACT	BRIGHT MINDS	NEXT LEVEL	DISCOVERY ADVOCATE	GLOBAL INNOVATOR	WORLD STAGE
	Under \$2,499	\$2,500	\$5,000	\$10,000	\$20,000	\$40,000
Recognition as official Adopt-A-ISEF sponsor						✓
Company Name & Logo on SEFH Website w/ link				✓	✓	✓
Fund presentation poster printing	✓	✓	✓	✓	✓	✓
Company logo on signage	✓	✓	✓	✓	✓	✓
Company name on Commemorative ISEF T-shirt		✓	✓	✓	✓	✓
Social media recognition			✓	✓	✓	✓
Invitation to SEFH Award Banquet			✓	✓	✓	✓
Support ISEF participant registration				✓	✓	✓
Provide hotel accommodation and support transportation/airfare					✓	✓

GENERAL SUPPORT

Your support empowers SEFH to provide meaningful experiences for students, educators, and volunteers alike. Contributions help fund program operations, enhance volunteer engagement, provide meals and hospitality for participants and judges, and support technology and logistics that make each event run smoothly. By partnering with SEFH, sponsors play a vital role in cultivating curiosity, building confidence, and inspiring the next generation of STEM leaders.

Sponsor Benefits	SERVICE LEADER	TALENT PIPELINE	MISSION DRIVEN	CORPORATE IMPACT	LEGENDARY LEADER
	\$500	\$1,500	\$3,000	\$7,500	\$15,000
Company Name & Logo on SEFH Website w/ link			✓	✓	✓
Company logo on signage		✓	✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓
Recognition in volunteer communication	✓	✓	✓	✓	✓
Contributes to volunteer support and logistics	✓	✓	✓	✓	✓
Funds technology advancements					✓
Provides meals for volunteers/ judges/ VIP attendees				✓	✓





The Science and Engineering Fair of Houston (SEFH) is a nonprofit dedicated to advancing STEM education, scientific literacy, and student research. Since 1958, we've provided young researchers with the tools, mentorship, and platforms they need to explore scientific questions and present high-level research. Through competitions, enrichment programs, and community partnerships, SEFH opens doors to STEM careers and empowers students to become confident innovators ready to make an impact in workforce solutions.

For more information, please contact:
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<https://sefhouston.org/>